

INTERNATIONAL MANAGEMENT GROUP

Robert D. Kain
Senior Corporate Vice President

August 2, 1994

Ms. Ina Broeman
Group Manager-Event Marketing
Philip Morris USA
120 Park Avenue, 12th Floor
New York, NY 10017

Dear Ina:

I'm glad we've had a chance to spend some time together in the last month. I would like to come see you during the U.S. Open to further some of our discussions.

In the meantime, we are all working very hard on the Virginia Slims Legends concept. Obviously, Barbara Perry and many others reporting to her will be working very closely with you on each event we promote. To make sure that we work in the style and quality and manner Virginia Slims wants, Stephanie Tolleson will be monitoring every step we make. This should insure that we provide the quality promotion you deserve. Please do not hesitate to speak to Stephanie if any problem arises whether it be a player problem, a promoter problem, a site problem, a cutting-corners problem, etc.

Thank you.

Regards,


Robert D. Kain

RDK/bh

2646389218